



Business solutions for adaptation to climate change

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The presentation shows the role of companies and start-ups as providers of technologies and services for adaptation to climate change and showcases how society and climate policies can benefit from their creativity and innovativeness. The presentation will explore the business case of adaptation to climate change on the regional level using the example of the "Netzwerk Innovation und Gründung im Klimawandel" (NIK) (www.n-i-k.net). NIK is a Public-Private Partnership (PPP) network in Northwestern Germany funded by the German Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, the Metropolitan Region Northwest and the city of Oldenburg. The PPP intends to generate innovative solutions for national and international markets in all economic sectors. NIK sets an example for other European metropolitan regions.