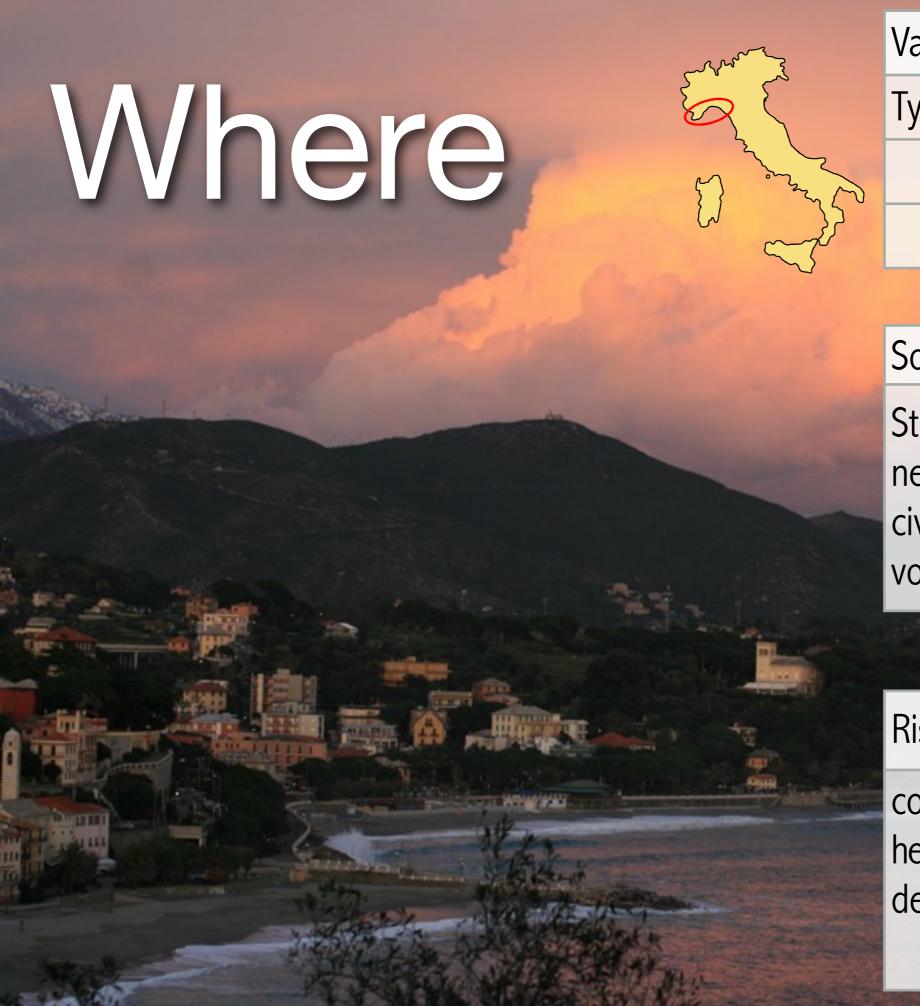






Università di Torino Doctoral School in Strategic Sciences



Varazze

Tyrrhenian Liguria

14.000 inhabitants 47 km2

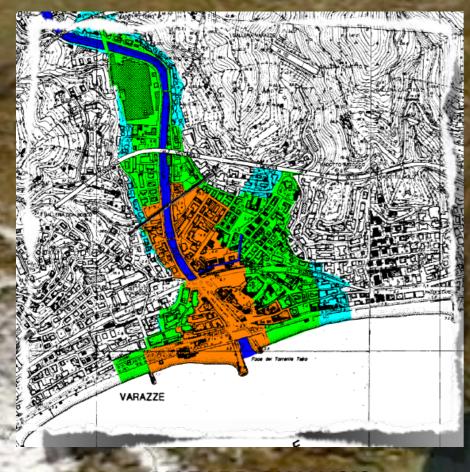
Social Framework

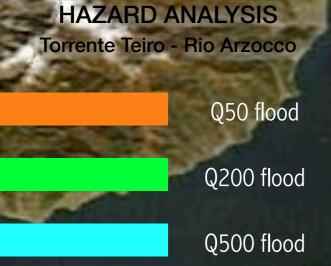
Strong family ties wide neighbourhood relationships, civil protection bodies, volunteer groups.

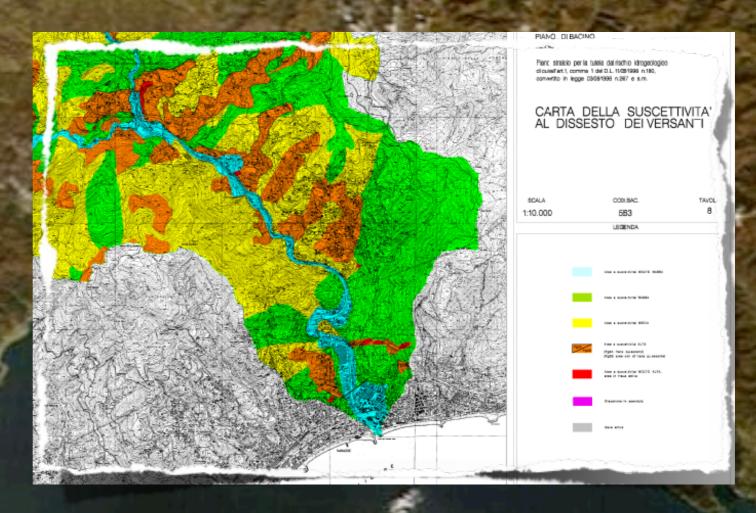
Risks Scenario

complex orography, storms, heavy rainfall (orographic lift), debris floods and flash floods.

Hydrogeological







Maps





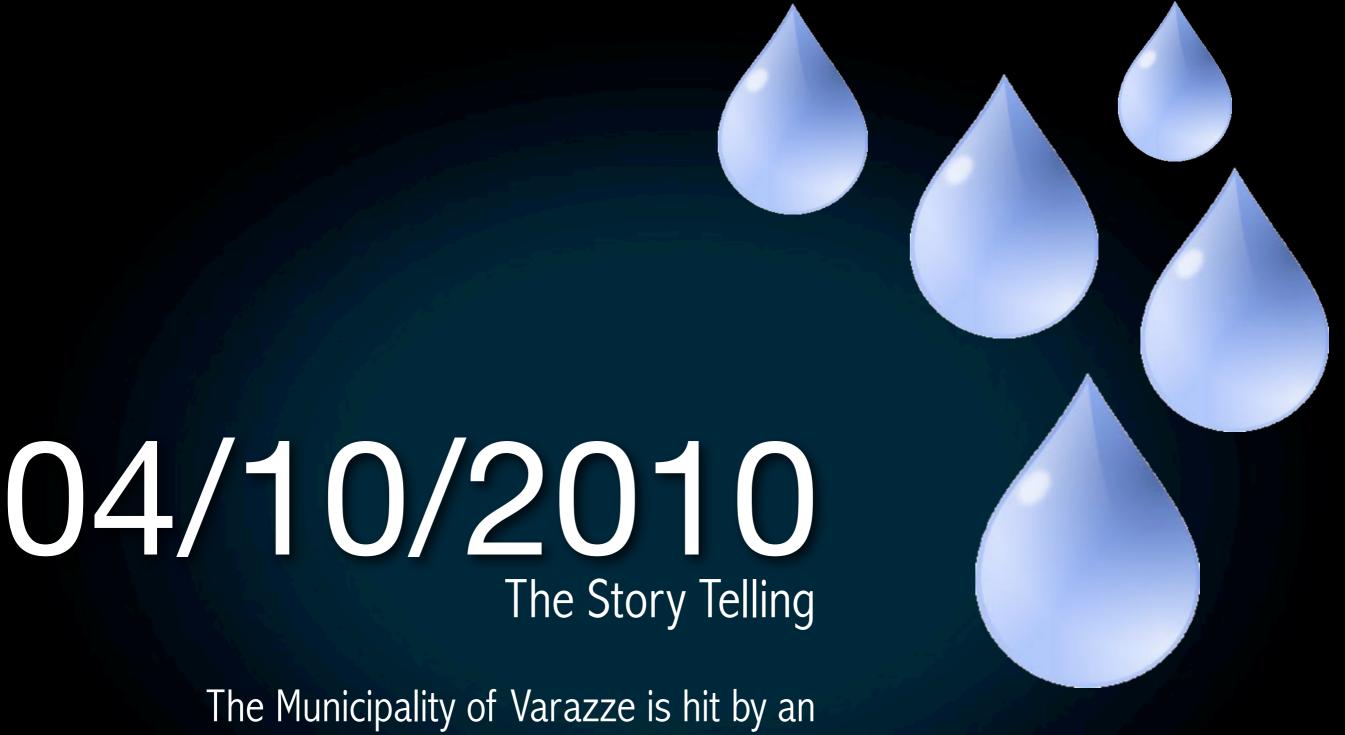
Questions

Did the alert and warning systems worked well?

Was Local Civil Protection responsive?

Did the population cope with the event?

To what extent web 2.0 tools and approaches could have been helpful to inform the population and to increase situational awareness of the rescue teams?



The Municipality of Varazze is hit by an extraordinarily heavy rainfall.

03/10/2010 | the day before The Story Telling

The Story Telling



The Story Telling

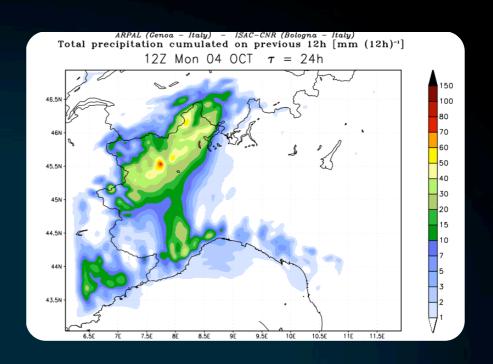


"Tomorrow I will have a meeting in Turin. Let's have a look at the weather forecast."

The Story Telling



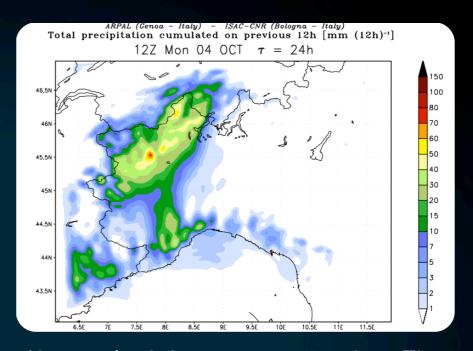
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The Story Telling



"Tomorrow I will have a meeting in Turin. Let's have a look at the weather forecast."



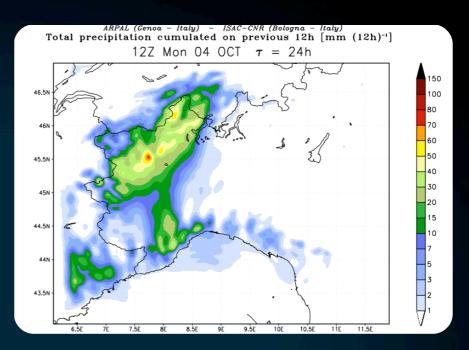
«Not too bad. Just 30mm in 12 hrs. The usual grey and rainy day.»

The Story Telling



«Tomorrow I will have a meeting in Turin. Let's have a look at the weather forecast.»





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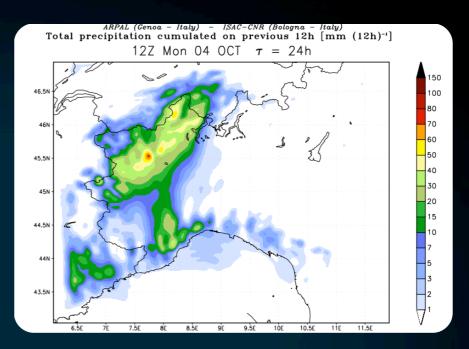
The Story Telling



"Tomorrow I will have a meeting in Turin. Let's have a look at the weather forecast."



Civil Protection alert is low (alert 1), the basic level on a scale of 3.



«Not too bad. Just 30mm in 12 hrs. The usual grey and rainy day.»

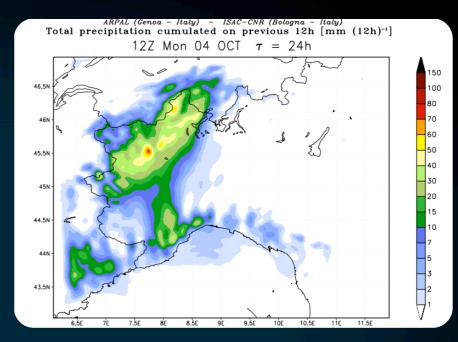
The Story Telling



"Tomorrow I will have a meeting in Turin. Let's have a look at the weather forecast."



Civil Protection alert is low (alert 1), the basic level on a scale of 3.



«Not too bad. Just 30mm in 12 hrs. The usual grey and rainy day.»

medi 04 ottobre 05:30

Maltempo, avviso di allerta meteo 1 della Protezione civile



Previsti temporali e piogge intense con venti forti, l'allerta della Regione Liguria resterà in vigore almeno fino a domani alle 12



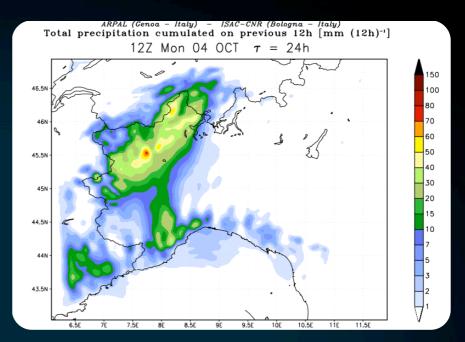
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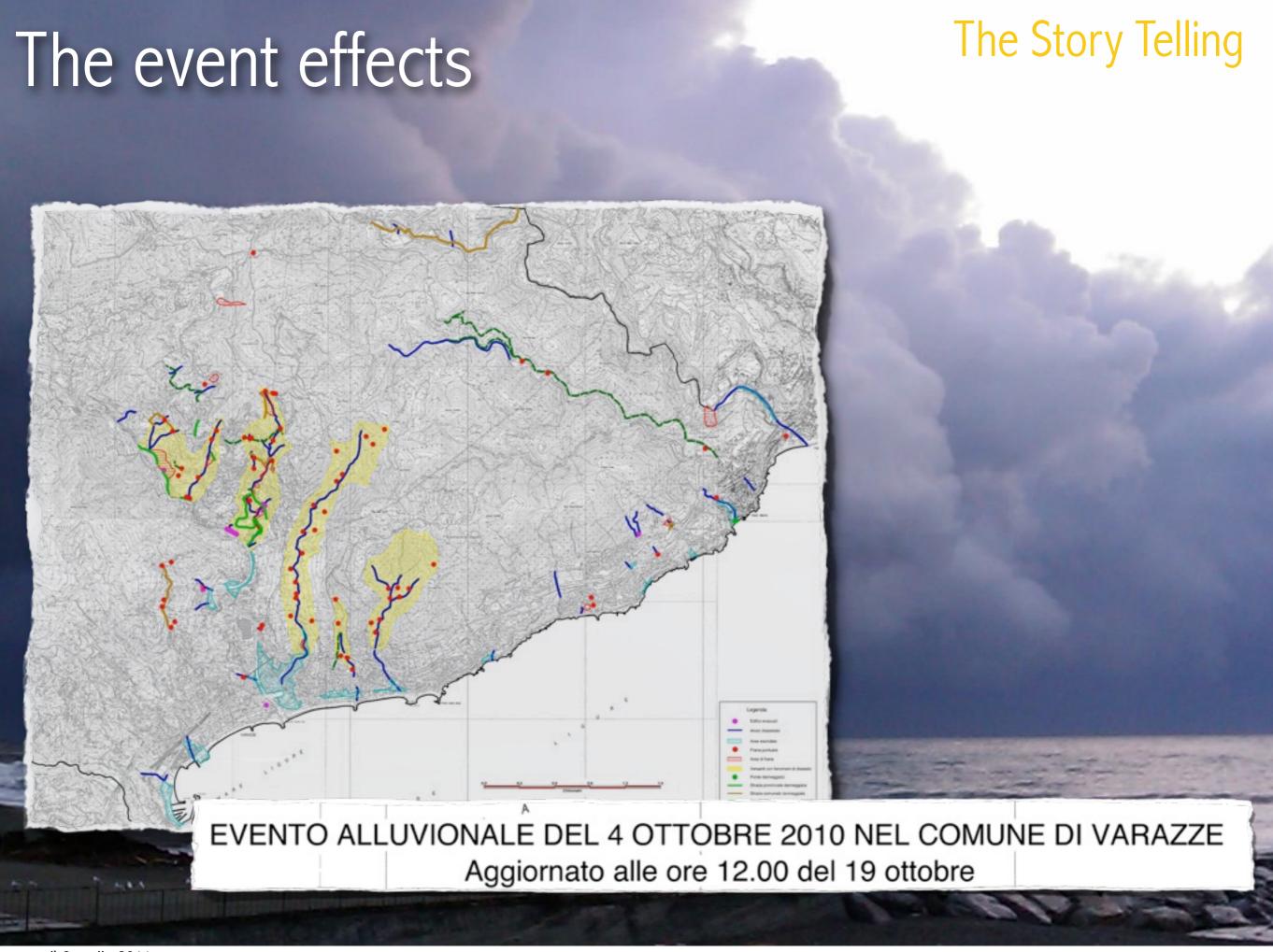
🚹 Condividi | 🚹 📆 🎽 🚔 🙊

Previsti temporali e piogge intense con venti forti, l'allerta della Regione Liguria resterà in vigore almeno fino a domani alle 12



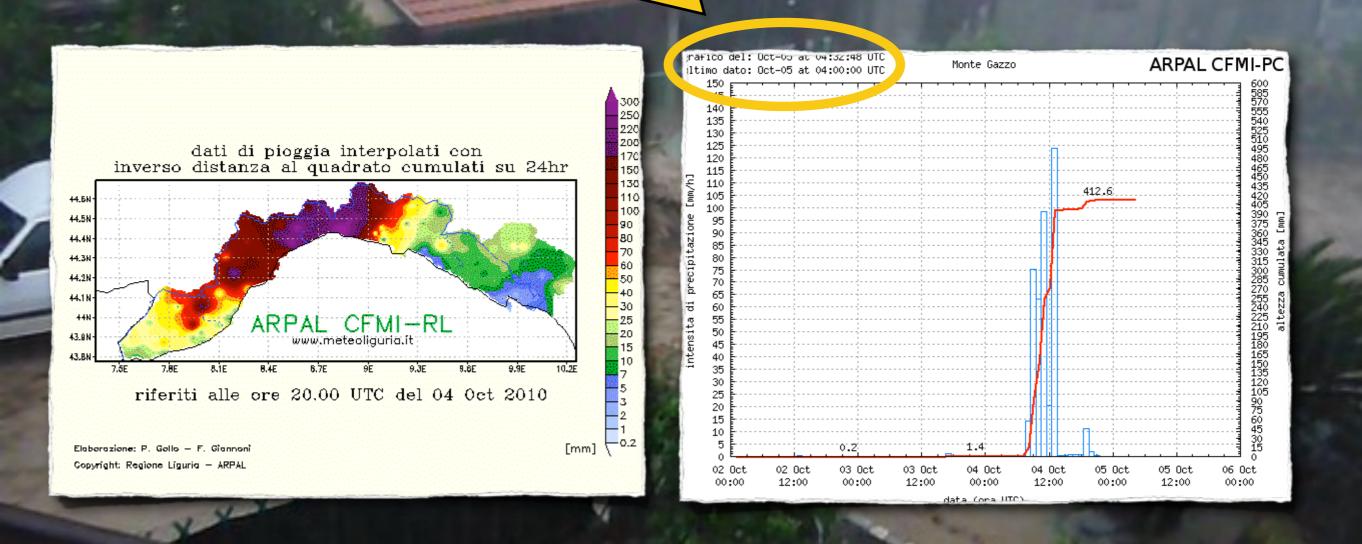
Media: Local and light rains, the alert until 04/10/2010 12 pm





05/10/2010 | Official Data

The Story Telling



Q&A

Did the alert and warning systems worked well?

Was Local Civil Protection responsive?

Did the population cope with the event?







Q&A

To what extent web 2.0 tools and approaches could have been helpful to inform the population and to increase situational awareness of the rescue teams?

In Japan after the earthquake and tsunami, crowd-sourced maps have helped give local relief workers a clearer picture of the situation on the ground as they set priorities for food, shelter and sanitation services.

Online Mapping Shows Potential to Transform Relief Efforts By STEVE LOHR, NYTimes

Web 2.0 | the perspective

Some children are already at school, others are going back home by foot. First floodings 7:45 / 8:15 The Mayor orders • to stop the school busses • to leave the children at home • to close the schools 7:30 am Coreacting the Mankipalty Secretary. Sense school busses did not came back. 8:10 Civil Protection volunteers are activated by the local responsible and the town councills.

CITIZENS AS SENSORS

6:30 am

geolocated alerts and reports from the population; citizens, public administrators, emergency managers can better monitor and share information on the overall situation

6:45 am

hour of delay.

This is wheater radar on the web The data are published with an



SHARED TRACKING School busses and children



SEND ALERTS AND COMMUNICATIONS



DEVICES



Web 2.0 | live



Web 2.0 | the weak point

8:15 / 8:30

No landlines nor mobile phone for electricity break.

9:15

Landline and mobile communications are fixed

Web 2.0 | the weak point

8:15 / 8:30

No landlines nor mobile phone for electricity break.

9:15

Landline and mobile communications are fixed

DATA ARE STORED IN A WEB SERVER

Web 2.0 | the weak point

8:15 / 8:30

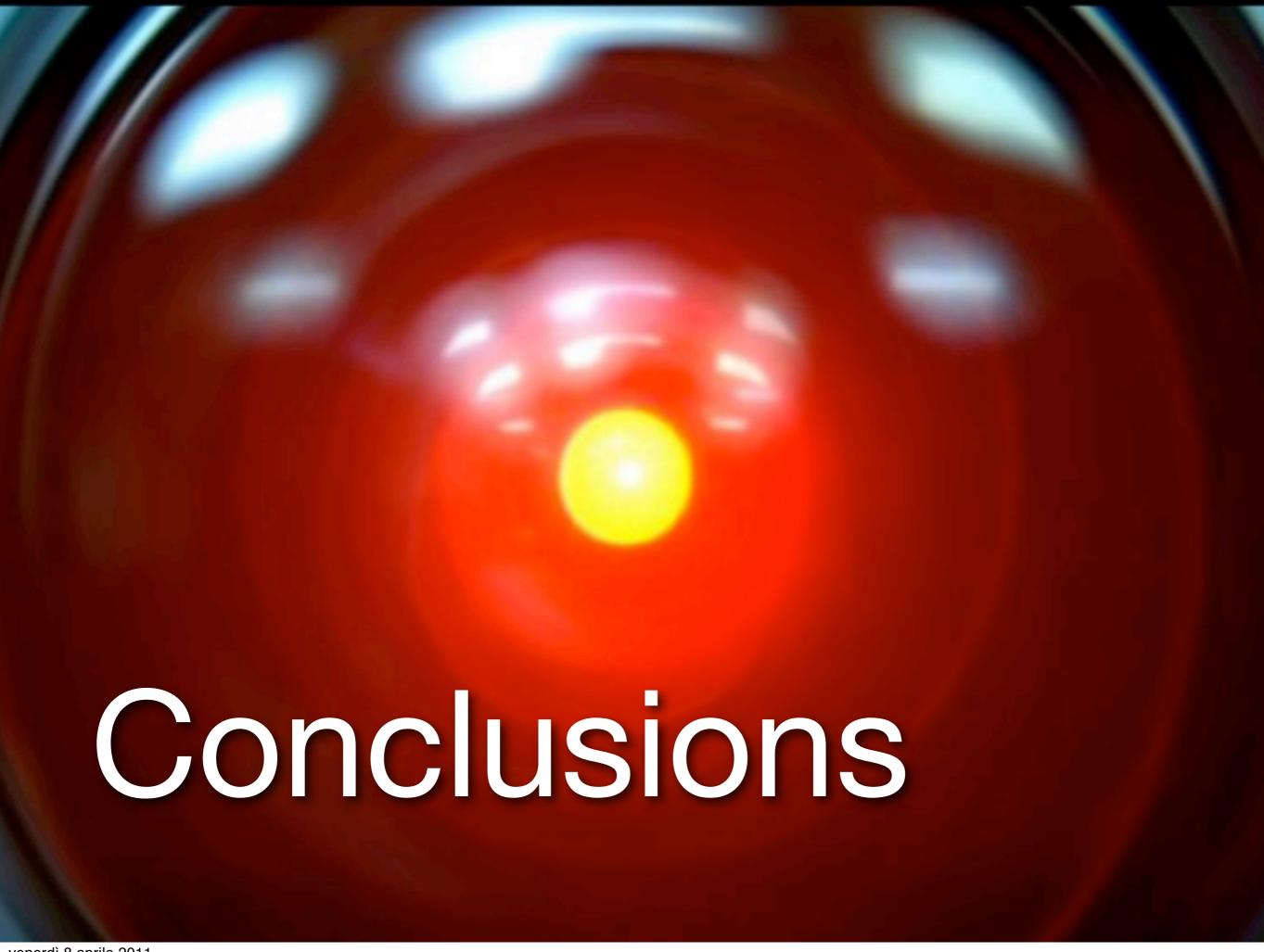
No landlines nor mobile phone for electricity break.

DATA ARE STORED IN A WEB SERVER

9:15

Landline and mobile communications are fixed

ONLY 1H HOUR OF INTERRUPTION



The 2.0 Actors











2.0 Information Tips



geolocazion



tag & taxonomy





crowdsourcing



data format

Actions

Collecting Communicating Remote Decision information with the Talk monitoring making from the field population Send two ways Share SMS to wide Geolocate information, Training Planning information groups of files, images people Tracking Collaboration Broadcasting Update in real operators, Informing in Documents video - audio volunteers time editing teams

The 2.0 Tools





















































































Web 2.0 | blog.salaoperativaprociv.org





Civil Protection Intermunicipality Plan Geolocated data, shared and published [embed]



Downloadable maps Meteo Alerts Information, News and Feeds Knowledge sharing to allow other to implement the same tools



Crowdsourcing Map to send and receive alerts



iGoogle for the municipalities civil protection centres and Volunteers geo tracking [google latitude] google talk google documents for collaborative work

SWOT: Web 2.0 and Risks

	Strength	Weakness
Opportunities	Emotional Participation Proactive Collaboration	Scientific Knowledge Distributed Knowldege
Threads	Elites Knowledge Sharing Knowledge	

	Strength	Weakness
Opportunities	Local Social Ties Global Social Networks	
	Emotional Participation Proactive Collaboration Volunteers Commitment Web 2.0 Community	Scientific Knowledge Distributed Knowldege
Threads	Elites Knowledge Sharing Knowledge	

	Strength	Weakness
Opportunities	Local Social Ties Global Social Networks Emotional Participation Proactive Collaboration Volunteers Commitment Web 2.0 Community	«Web Divide» Common Approach Scientific Knowledge Distributed Knowldege Low Budget Free web 2.0 platforms
Threads	Elites Knowledge Sharing Knowledge	

SWOT: Web 2.0 and Risks

	Strength	Weakness
ities	Local Social Ties Global Social Networks	«Web Divide» Common Approach
Opportunities	Emotional Participation Proactive Collaboration	Scientific Knowledge Distributed Knowldege
O	Volunteers Commitment Web 2.0 Community	Low Budget Free web 2.0 platforms
S	Lack of common approaches Web Standards	
Threads	Elites Knowledge Sharing Knowledge	
	Reliable Sources Participation and Collaboration	

Local Social Ties Global Social Networks

Strength

Emotional Participation Proactive Collaboration

Volunteers Commitment Web 2.0 Community

Lack of common approaches **Web Standards**

Elites Knowledge **Sharing Knowledge**

Reliable Sources Participation and Collaboration «Web Divide»

Common Approach

Scientific Knowledge **Distributed Knowldege**

Low Budget Free web 2.0 platforms

Low Web litteracy Past Dependencies

Low Collaboration Slow pace of change

Low Budget Lack of Continuance





Università di Torino Doctoral School in Strategic Sciences



Massimo Lanfranco massimo.lanfranco@unito.it Elena Rapisardi e.rapisardi@gmail.com