



## **How Elsevier's Article of the Future supports researchers in the digital era**

B. Keall

Elsevier Ltd., London, United Kingdom (b.keall@elsevier.com)

The first phase of Elsevier's Article of the Future article format was released on SciVerse ScienceDirect in January 2012. While this new format for online scholarly articles brings a significantly improved online presentation, it also enables further enhancements in terms of domain-specific content and contextualization of research results. Of particular interest to the Earth Sciences research community are the seamless integration of an interactive map viewer that displays author-submitted KML files inside the article, and real-time links to leading research data portals like Pangaea and Earthchem. These enhancements allow for a richer form of communication between authors and readers, and present researchers with valuable additional information in the context of the article. In this presentaion I will review these ongoing efforts to enhance online articles in the digital era.