



## Engaging farmers to inform future diffuse pollution policy in England

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Stakeholder knowledge and engagement is increasingly seen as a necessary ingredient for catchment management. Whilst many agricultural management options remain voluntary, the implementation of diffuse pollution mitigation measures will only be effective with the cooperation of stakeholders. Anthony et al. (2009) and Zhang et al. (2012) state the need for more information on the realistic farmer uptake of methods to enhance analyses of the potential for pollution mitigation.

A study engaging farmers to understand current agricultural practices and their attitudes towards mitigation measures has formed part of the Demonstration Test Catchment (DTC) programme in England. Interviews with over seventy farmers were conducted during 2012 in three contrasting areas of the UK: the grassland dominated Eden catchment in the North West of England; the arable dominated Wensum catchment in East Anglia and the mixed farming of the Hampshire Avon catchment in southern England.

Results from the farmer survey provide a baseline regarding current agricultural practices and give insight regarding attitudes to the adoption of other mitigation measures in the future. Opinions were obtained on eighty different measures taken from a recent guide to possible measures prepared for the UK government (Newell-Price et al., 2011).

Analyses have been conducted examining how current use and attitudes towards future adoption of measures varies according to different characteristics of farm businesses. These findings will be of benefit to researchers, policy makers and farm advisers, particularly aiding decision making with respect to strategies for future implementation of programmes of measures.

### References.

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