



Towards a climate service for the Tunisian tourism industry

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Until today's Tunisia, there is little communication between generators of meteorological or climatological data and stakeholders in the tourism sector. However:

- A recent survey shows that professionals in the tourism sector are aware of the importance of integrating relevant climate information in their tourism management and development strategies.
- Tunisia has expertise in the field of meteorology and climatology which meets the demand of the tourism sector in relevant climate information.

The program CLIM RUN has created a framework allowing the introduction of a climate service in the Tunisian tourism sector. It identified the needs of the sector in climate information as well as examined together with specialized services and trained researchers the possibility of responding to these needs. The "GREVACHOT" research unit based at the University of Tunis and partner of the CLIM RUN program has developed one of the products for which great demand was formulated by tourism stakeholders: this is climate-tourism comfort indices (ICT) at regional and local scales.

We here present:

- The Tunisian experience in identifying climate information needs of the tourism sector,
- The approach method to the development, study, mapping of ICT and results.