



The use of narrative to promote Geoethics

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Since ancient times narrative has been used as a vehicle of culture and values. From the use of myths still present in some population to the use of literature by modern novelists to convey messages for the planet preservation, and the use of theatre to promote behavioural changes to install wealthy habits. The present work gives some examples of how people have used and are using narrative to convey messages and values for re-awakening in the inhabitants of the Earth the sense of beauty and responsibility for a better planet sustainability. Examples include the work done within the INGV Laboratorio di Didattica and divulgazione scientifica in Rome in the past four years using narrative in different format.