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Bruno Braunerde und die Bodentypen - Learning about soil diversity and soil functions with cartoon characters

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"Bruno Braunerde und die Bodentypen" is a German-language learning material that fosters discovery of soil diversity and soil functions in kids, teens and adults who enjoy interactive learning activities. The learning material consists of (i) a large poster (dimensions 200 x 120 cm) showing an imaginative illustrated landscape that could be situated in Austria, Switzerland or southern Germany and (ii) a set of 15 magnetic cards that show different soil cartoon characters, e.g. Bruno Braunerde (Cambisol), Stauni Pseudogley (Stagnic Luvisol) or Heidi Podsol (Podzol) on the front and a fun profession and address (linked to the respective soil functions) on the back side. The task is to place the soil cartoon characters to their 'home' in the landscape. This learning material was developed as a contribution to the International Year of Soils 2015 and is supported by the German, Austrian and Swiss Soil Sciences Societies and the Swiss Federal Office for the Environment. The soil cartoon characters are an adaptation of the original concept by the James Hutton Institute, Aberdeen, Scotland (www.hutton.ac.uk/learning/dirt-doctor).