# Strategies for joint geophysical survey design

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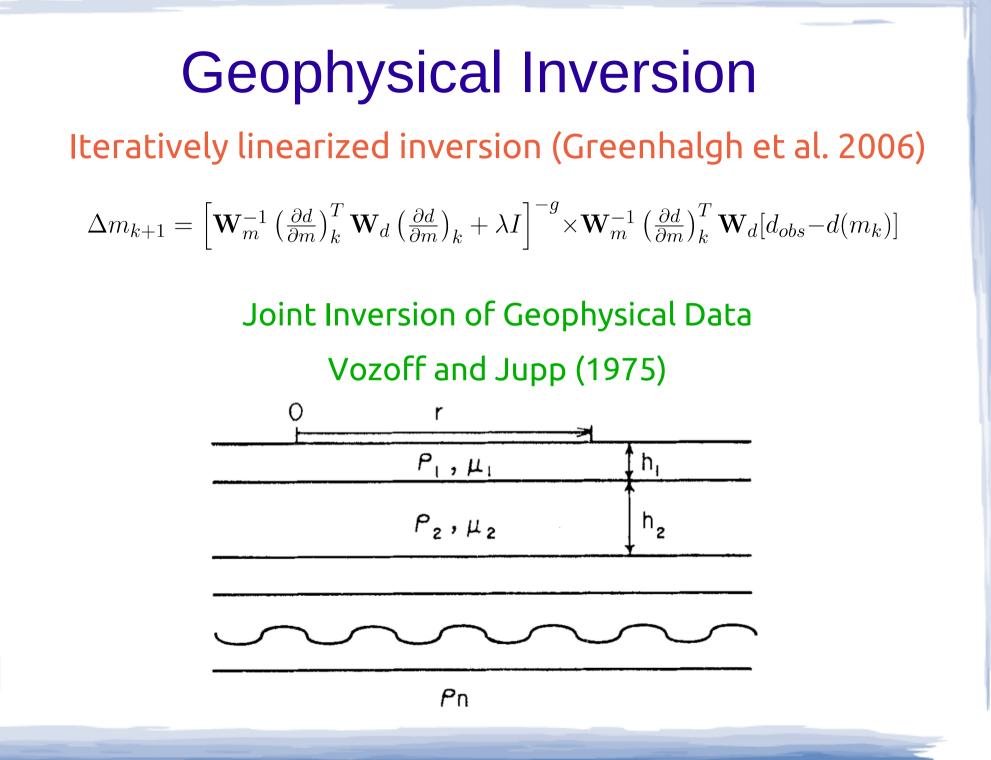
#### Motivation

hypothesis about physical system

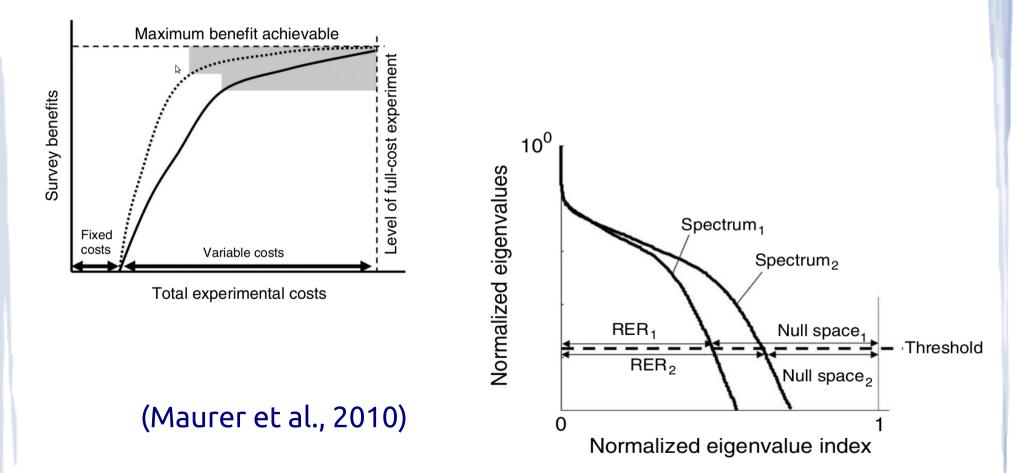
inverse modeling

experimental design objectives constraints forward modeling

data collection



**Experimental Design Model Resolution Matrix (Menke, 1989)**  $m_{est} = \mathbf{G}^{-g} d_{obs} = \mathbf{G}^{-g} [\mathbf{G} m_{true}] = [\mathbf{G}^{-g} \mathbf{G}] m_{true} = \mathbf{R} m_{true}$ 



#### 1D Example : Layered Earth model

Survey Objective : To resolve the model parameters

Survey Constraints/Costs Seismic Refraction Tomography

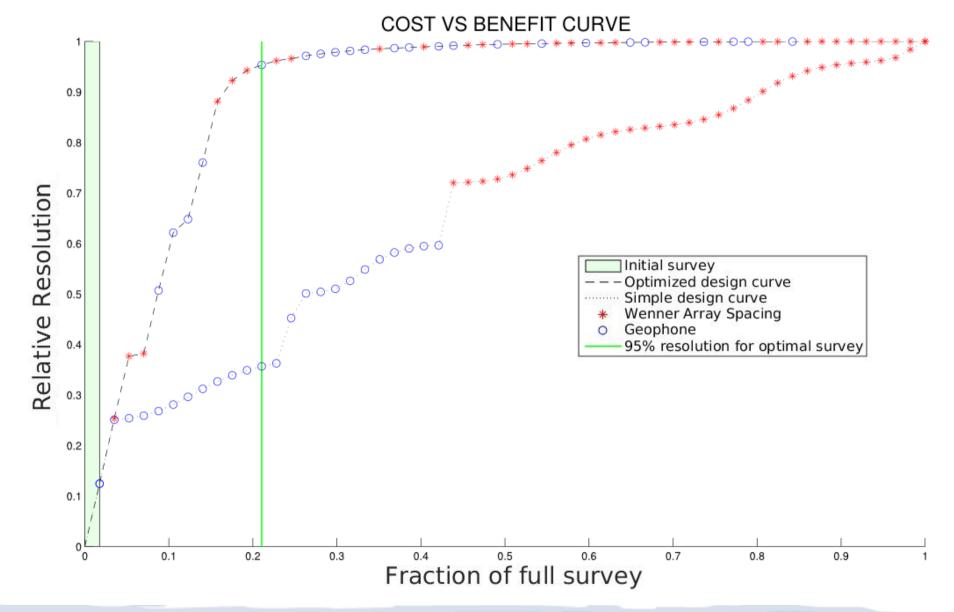
- 100 geophones, 2 *m* spacing
   Electrical Resistivity Tomography
- 100 electrodes, 2 *m* spacing

ρ1, V1, t1 ρ2, V2, t2 ρhs, Vhs, ths

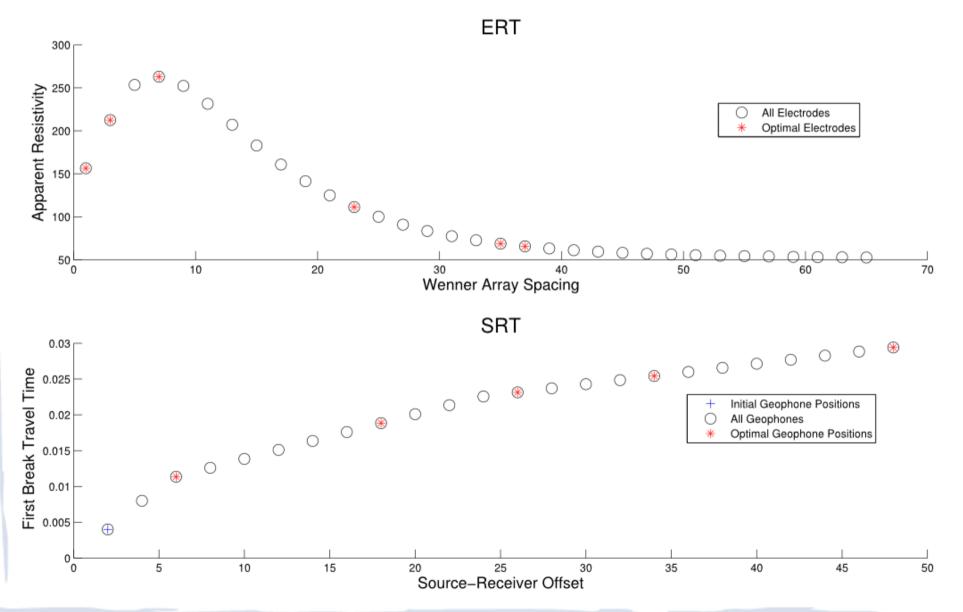
Forward Modeling ERT : analytic solutions through digital filters SRT : analytic solutions through ray-tracing

Joint Inversion through common layer thicknesses !

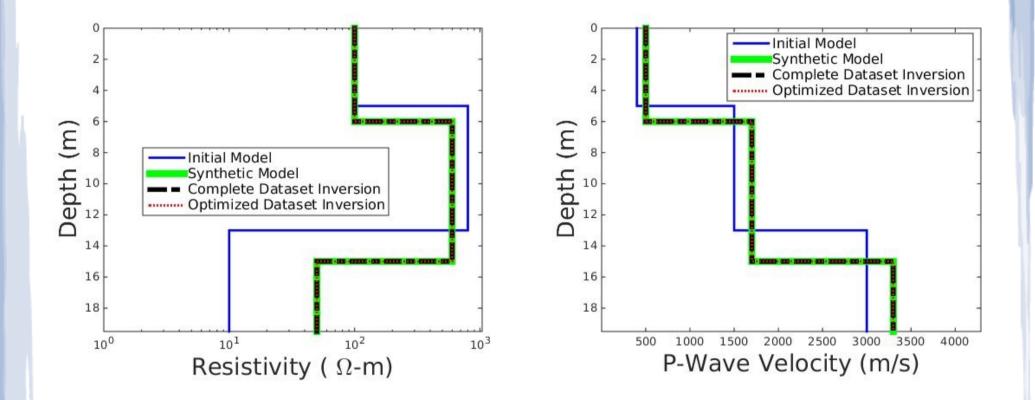
#### 1D Example : Experimental Design



#### 1D Example : Optimal Data

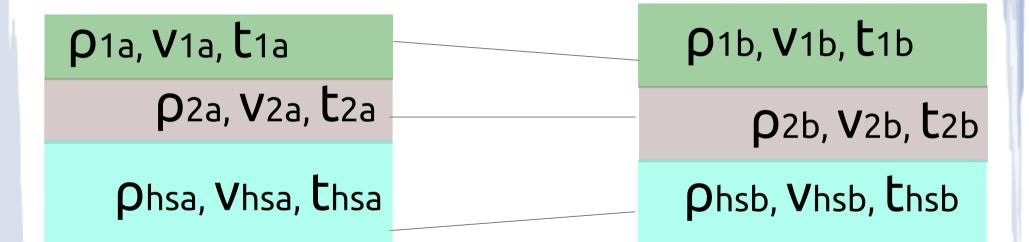


#### 1D Example : Joint Inversion



#### 2D Example: Lateral Constraints

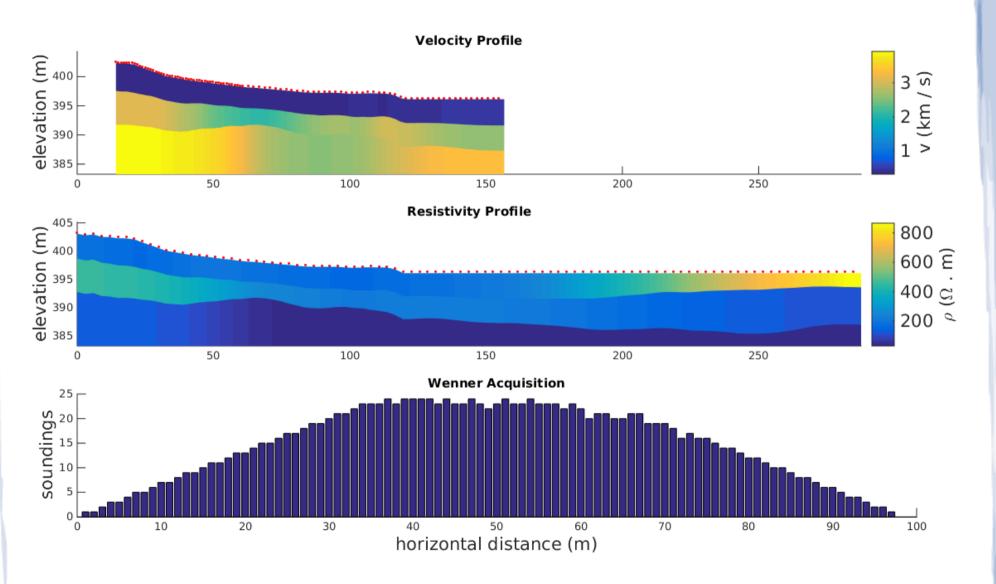
Layered and laterally constrained 2D inversion of resistivity data, Auken and Christiansen (2004)



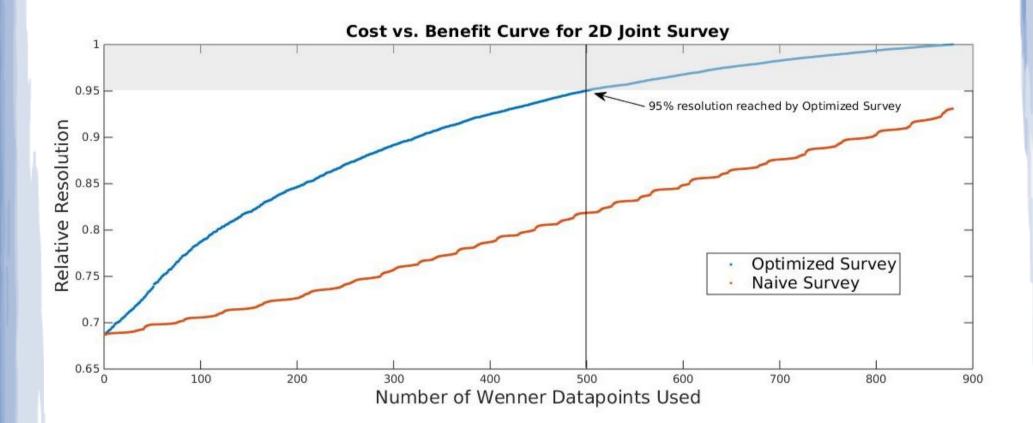
#### Data from Doetsch et al. (2006)

•150 electrodes, 2 m spacing (2335 datapoints)
•96 geophones, 2 m spacing, 67 shots (3950 datapoints)

#### 2D Full Joint Inversion

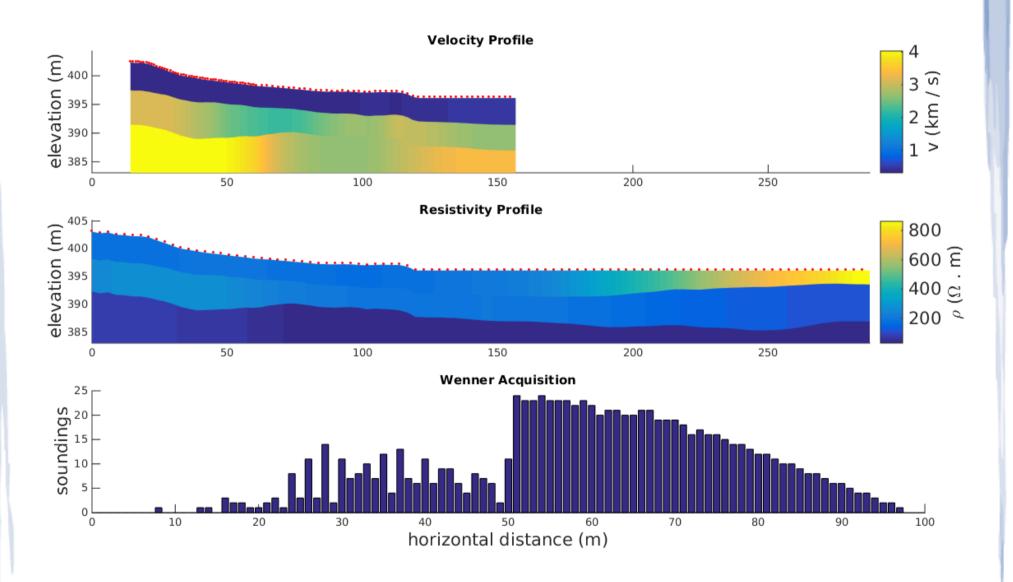


## 2D Joined Experimental Design

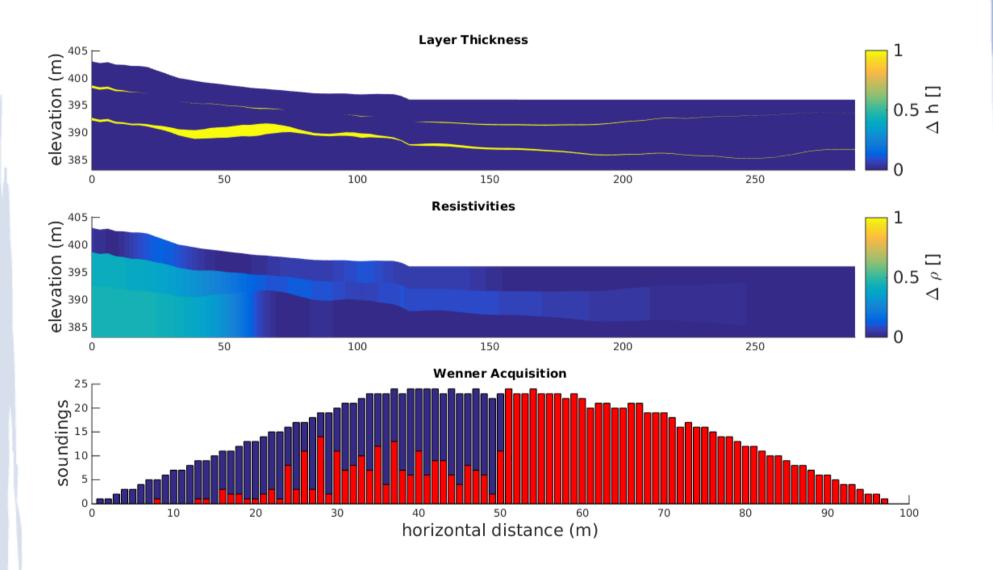


Optimized Survey : 500 datapoints Complete Survey : 2335 datapoints

### 2D Optimized Joint Inversion



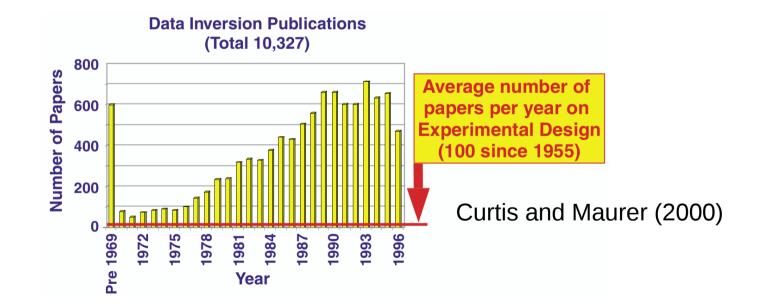
#### **Differences in Joint Inversion**



#### Conclusions

Experimental Design can reduce the cost of geophysical surveys

Separate geophysical methods can be combined in experimental design through structural constraints



Acknowledgements: We would like to thank Dr. Joseph Doetsch for supplying the data used in the 2D example.