



MAppERS experience: natural processes and preparedness in the societal context

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Within natural processes responsibilities from central authorities to local levels as first actors of civil protection is a changing pattern. Prevention and preparedness in natural hazards are long-term goals based on capacities of professional volunteers, and improving the awareness of the citizens as local inhabitants. Local people have impacts on their lives but training and involvement towards specific techniques change their role within risk communication and emergency preparedness. A collaborative user environment is useful for emergency response and support in the wake of disasters, feeding updated information on the ground directly to on-site responders. MAppERS (Mobile Application for Emergency Response and Support) is a funded project (2013-2015 Humanitarian Aid and Civil Protection, ECHO A5) based on human role as “crowd-sourced mappers” through smart phone application able to share GPS-localised and detailed parameters. The feedback from testing and the training courses aim to raising public awareness and participation in a networked disaster response. The project implies design and test of smart phone linked with a real-time dashboard platform for rescue services citizens and volunteers of civil protection. Two pilot sites, including trainings on modules functioning control usability and quality of the product. The synchronized platform offers the activity of cloud data collection with a central data dashboard. Information is collected in a context of floods processes, with crowdsourcing action from local population, for proper awareness with own personal flood plan and long-term preparedness. A second context tested pre-emergency actions on field with rescue team, collecting state-of-art and condition of hazards.