

“Focus on glaciers”: an exposition of geo-photos to attract interest on a vanishing beauty

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Public awareness of the effects of industrial activity on the environment and climate is growing, but the information needs to be disseminated to a larger number of people, of all ages, to be effective.

Images can certainly be an optimal tool to communicate the important message of global warming effects and, thanks to the digital techniques, photography is gaining a new popularity. Anybody, owning just a phone or a tablet, has a camera to catch images that can be immediately spread worldwide via web sites, on-line newspapers, social media or blogs to convey messages and emotions.

Fine art photography can surely help in attracting interest and in educating people. For this reason, we organize an exposition of artistic pictures; the beauty of the images attracts the eyes of the public, discovering an unknown reality and gives the opportunity to illustrate the dramatic retreat of the Alpine glaciers, and the majesty of the Antarctic landscape, put in danger by the climate changes. The glaciers are the main characters, with the infinite grey-blue shadows due to change in ice density, the spectacular staircases created by the seracs, and the contrast with the embedding rocks. A sub-set of the images will be presented in this context.