

The EGU Blogs: an online platform for science communication

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The European Geosciences Union (EGU) Blogs (<http://blogs.egu.eu>) host the official blog of the EGU, GeoLog, as well as a network of blogs in the Earth, planetary and space sciences aimed at fostering a diverse community of geoscientist bloggers. The site also hosts a selection of blogs from the EGU scientific divisions, which share division-specific news, events, and activities, as well as updates on the latest research in their field.

The aim of this project is to offer blogging researchers an online platform to share their insights with other scientists and, importantly, to distil complex and often misunderstood concepts so they are easier to understand for the general public.

After a brief introduction, the presentation will focus on how the EGU Blogs are used for the purposes of science communication and on the challenges faced when running a diverse blog network.

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