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Geodiversity of Georgia: valorization of geotouristic potential

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Georgia, as a country with a high geodiversity, boasts an infinite variety of landscapes, wealth of geological formations and surface water systems. These attributes have a significant influence on the development of geo-touristic potential. The prevalence of geotourism can positively improve the situation in the country. Unfortunately, many interesting places are not sufficiently well utilized, which makes them difficult to access. There is also a failure to provide or disseminate information about these places to visitors. Various sources describe numerous locations, but none of them carry a full inventory or database of categorized objects.

Inventory based on studies and field work helped to create categorized geosites in Georgia (including the occupied territories). Evidential cards with detailed descriptions were prepared for every cataloged object. Categorized geosites were used to carry out a valorisation of geotouristic objects and geodiversity evaluation by QGIS and ArcGIS. Valorization of geotouristic potential determined two regions with an exceptionally huge attractiveness and geodiversity on a national scale.

Results of the evaluation and valorisation were visualised and presented as an application in ArcGIS Online platform.