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When a drought event unfolds the question comes "Is this climate change?"

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Is this what climate change looks like? This was the first question from most journalists who interviewed me during the drought of 2015 in Germany, once impacts started to hit hard. Likely, the same question is asked during other extreme events. I'll provide some examples of how the conversations and articles during the drought event developed. Then, let's discuss how to communicate what one particular event can mean in the context of long-term changes.