



A Science Centre as a Geotourism promoter – the Lagos Ciência Viva examples (Portugal).

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Science outreach and engagement are crucial core objectives of the Lagos Ciência Viva Science Centre (CCVL). By engaging audiences in the real world a link is made between their science centre experience and the environment in which they live. Therefore, it has been an option of the CCVL to offer geological outdoor activities, both in the natural environment and urban context.

Dinosaurs are an appealing science subject for both students and tourists. Thus, the CCVL has a long tradition in organizing and guiding field trips to two dinosaur track sites – Salema and Santa beaches (Vila do Bispo, south-west Algarve). These sites, both from the Lower Cretaceous reveal at least two types of tracks - theropod and iguanodontian footprints. Often in combination with the paleontology field trips, the CCVL also offers different geological field trips both for formal (school) and informal (tourism) education. This allows students and tourists to be introduced to dinosaur paleobiology and ichnology and to the structural geology and stratigraphy of the area. Our science outreach is being further developed by contractual agreement with a regional tour operator, in which the CCVL is responsible for the scientific content and guidance of the visits.

Aiming at an urban context, the CCVL produced three Urban Geology and Paleontology Guide Books for three Algarve cities (Lagos, Faro and Tavira), which can be acquired in the three Ciência Viva Science Centres shops as well as in the tourist information offices serving this way as a basis for guided urban tours also offered by the CCVL.

Based on our experience, we review and contextualise these geoscience activities and their potential for science outreach, communication and tourism. We discuss and propose a classification of different possibilities in geoscience communication and outreach based on three vertices: Science, Heritage and Geotourism. Some particularities of these visits, such as the merge between geosciences and other areas of knowledge namely history, art and architecture, are presented.