

An Empirical Study of Sustainable Development and Disclosure in Construction Industry

S. Ping Ho, Chungyang You, and Yaowen Hsu

National Taiwan University, College of Engineering, Dept. of Civil Engineering, Taipei, Taiwan (spingho@ntu.edu.tw)

The sustainable development efforts of the firms in Construction industry draw more attentions from the public, compared to that in A/E/C industries. However, it is not clear what factors contribute more on driving construction firms to voluntarily disclose their sustainable development reports. The understanding of these driving factors may help governments derive more effective policies on promoting firms to invest more on sustainable development efforts. This study conducted an empirical study on public, officials, and practitioners in construction industry to understand the views of the public on sustainability responsibility in the construction industry. This study provides recommendations for the relevant units in charge of construction business concerning the strategy to promote sustainability responsibility. The results also provide recommendations for the construction firms concerning the priority on the indices to be reported in the sustainable development report.