



## **Key Tips and Advice on Engaging and Collaborating with Potential Stakeholders for Your Projects**

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In order to have a Pathways-to-Impact plan, first you need to identify WHO your research results will impact on. It is important to ensure that you know as much as possible about their operational context and act accordingly in order to make what you have to offer directly relevant to users. Stakeholder engagement is an inclusive and continuous process between a provider of outputs (such as scientific research, lab results, data and innovation products) and those potentially impacted which encompasses a range of activities and approaches, and spans the entire life of a project. Our poster will provide key tips on how to efficiently incorporate stakeholder engagement within the timeline of your projects, tips on how to identify stakeholders, ideas on knowledge exchange and dissemination, and advice from experienced scientists and project managers.