

## **Naukaoklimacie.pl - popular science blog, quizz and social media about climate change.**

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Naukaoklimacie.pl is a Polish fellow of a well known portal SkepticalScience.com. The name is a quibble. This cluster of two Polish words can be translated into English as "Climate Science" or "Science about Climate". Naukaoklimacie.pl and the associate Facebook page is an ongoing, over four years old project, aimed at providing Polish-speaking community fundamentals of climate science. It gives insight into the recent climate science achievements, rebuts climate misinformation and busts climate myths. During four years of activity we published over 500 texts. The associated Facebook page has over 14k fans and results in tens of thousands post reach week-to-week. The mainpage articles are quoted in press and used as reading texts for students.

Unlike in many countries, in Poland there is a real problem in finding a trustworthy information on climate change and science behind it. Neither universities, nor governmental agencies present climate science to Polish society. Naukaoklimacie.pl fills this gap in the unique way. Editorial group of the portal consists of two atmospheric scientists, a physicist and a naturalist. It is supported by a scientific council, consisting of 16 active scientists specializing in various aspects of climate, atmosphere, biodiversity, atmospheric chemistry e.t.c. All the texts published in the webpage are consulted with scientists – specialists in the subject of the text, usually from the scientific council, sometimes by the external specialists. All the texts provide links to the original scientific publications.

Naukaoklimacie.pl is not only an internet activity. We meet people on Festivals of Science, Science Open Days, present lectures for various organizations as well as for general public. One of our unique didactic activities are climatic quizzes, similar in idea to a well-known TV show "Millionaire", deeply engaging the public and allowing to pass the knowledge in a very attractive way. We exist also in the mainstream media. The editors and the scientific councils are frequently interviewed by press, TV and other media.

One of our most successful undertakings is "Climate Nonsense of The Year" contest, where internet users cast their votes for the dumbest statements, often made by politicians, journalists or other persons appearing in the media. Our team is also preparing a first Polish textbook on climate science due to be published in summer 2018, covering mechanisms of the Earth's climate system, climate changes in the past, the current climate change and forecasts for the future.