



Cryo Connect - a global platform bringing together cryosphere scientists and information seekers

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Cryosphere science communication has yet to reach its full potential. Currently, information seekers such as journalists, policy makers, teachers and stakeholders often resort to internet search engines to find experts that can provide information on the cryosphere. Although some organizations have their own science outreach portals, a truly global and inclusive network of cryosphere experts willing to provide insights to those seeking information has been lacking. For this reason Cryo Connect (<https://cryoconnect.net>) was established in January 2018. Cryo Connect is a non-profit organization that provides an online platform for connecting experts and information seekers. At Cryo Connect, information seekers can find answers to specific questions on the cryosphere, and scientists can actively promote their latest findings. All cryosphere scientists globally can sign up as experts allowing them to boost their visibility, irrespective of their career stage, ethnicity, gender or the languages that they master. Visit our poster to learn more about our approach to boosting science communication, and to discover which of the cryosphere publications received the most media attention in 2018.