Community handbook for research infrastructure communications

Ari Asmi and Päivi Haapanala
University of Helsinki, INAR, Helsinki, Finland (ari.asmi@helsinki.fi)

Research infrastructures are one key component in the European research community, with their own communication challenges. During European Commission funded COOP+ project, a community handbook of some of the main communication methods was developed and published on-line. This community handbook is in a form of a wiki pages, containing some of the experiences, tips and practical issues related to:

- Basics of communication and dissemination,
- Communication officers,
- Dissemination and communication plan,
- Visual identity and branding
- Target Groups
- Methods, such as Websites, emails, printed materials, media releases, social media, event organization (e.g. EGU booths)
...and many other subjects

The idea of this resource is to be Community owned and shared, and thus anyone is welcome to register to the wiki to share their experiences.

The handbook is available at ENVRI community wiki at https://wiki.envri.eu/display/EC/Communication+tools+and+experiences