

Painting Science in Helsinki— take science to the streets!

WHAT? We made a climate wall to tell our city that we, as climate scientists, are here to answer and discuss the science behind those climate change headlines. We added citations and graphs to daily commute of Helsinki-ers and our contact (Twitter, website) so passersby can contact us with their questions!



Cities should make science visible in order to integrate it as a salient part of its society.
(@StephanyMazon)

Content #ScienceInHelsinki @INAR_Fin
Art #HelsinkiUrbanArt @maikkirantala

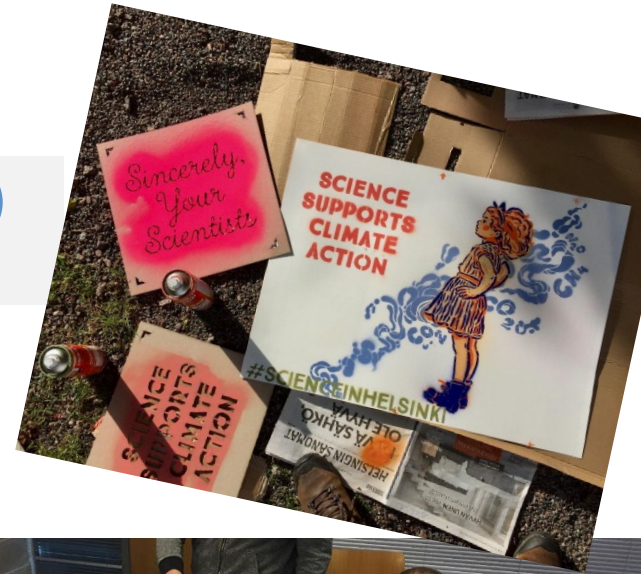
To: all citizens
From: your local scientists

5 steps to make your own "Painting Science In Helsinki"



Take science to the streets! Add your contact (eg. Twitter handle, website) so fellow citizens can contact you and colleagues with their questions!

1. Gather a team of Scientists + Urban artists to co-designed the mural.
2. Use creative workshops to choose the core message and discuss the tone of the art piece (ours was climate, so did we want to add to the climate fear, or be inspiring?)
3. Let the artist make their preliminary sketch and meet again. It will be a lovely exchange of science and art: how do we present accurate science + use an engaging visual story?
4. Start with an open street workshop! Invite the public to try street art, while they paint together with scientists and engage in conversations!
5. Support the artists making the final mural, and seal it off with a public inauguration event!



**The Butterfly image is one of the preliminary sketches our artist made for our mural!*



Contact me! @StephanyMazon, Stephany.mazon@Helsinki.fi

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Read more about the project:

www.helsinki.fi/en/news/science-news/painting-science-on-the-walls-in-helsinki



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