

WOMEN IN GEOSPATIAL+

Changing the status-quo by creating a strong network of Women in Geospatial+ leaders and changemakers



Julia Wagemann & Sabrina Szeto

6 May 2020 | EGU 2020: Sharing Geoscience Online



62%

Of young women likely to
leave the GIS industry
before 10 years*



4:1

Ratio to which women
are outnumbered at
management level*

* De Róiste, Mairead (2016) Graduate pathways: Support for Young Geospatial Professionals in New Zealand. Unpublished report commissioned by Land Information New Zealand and the Department of Conservation.

Networking

Mentorship &
Coaching

Training &
Development

Simply
asking



Women tend to **understate** their achievements and **undersell** their value and strengths

Reluctance to leverage their connections

Sociable, but **not strategic** networkers

Unconscious biases

Missing role models



We believe in
changing the status-quo
by creating a

Strong Network of
Women in Geospatial+ Leaders
and Changemakers

Let's make
a change
together!

#StrongerTogether



+1100

registrations from
all over the world



What we do



COMMUNITY
BUILDING



EVENTS



CAREER
MENTORSHIP



Creating a vibrant community

Safe space (Women+ only) for exchange and experience sharing



- Sharing of **jobs** and **events**
- **Welcome** and **shameless self promo** channel
- **Bookclub**
- **Regional channels** (US & Canada, Southern Europe, Northern Europe, Content Africa, ...)

COMMUNITY
BUILDING

Sign-up: bit.ly/womeningeospatial_signup



Advocacy and Information sharing

- Sharing **jobs, events** and **geospatial news**
- **Highlighting Women in Geospatial+ careers** and **profiles**
- **Advocating for more diversity in the geospatial field** and **at geospatial conferences**



**ADVOCACY &
INFORMATION**

- **Twitter:** **@geospatialwomen**
- **LinkedIn:** **<https://www.linkedin.com/company/women-in-geospatial>**



Meetups online & in person

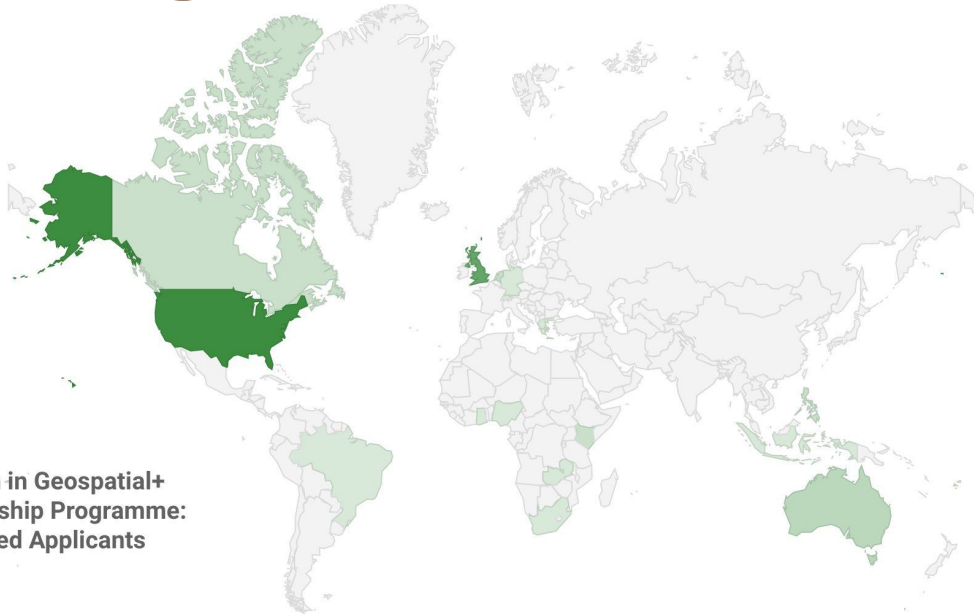


EVENTS

Go to
<https://womeningeospatial.org/events> for upcoming and postponed events



Mentoring people across time & space



Women in Geospatial+
Mentorship Programme:
Accepted Applicants

Inaugural cohort

- 42 participants over 17 countries
- 40 women+, 2 men
- Selected from a pool of nearly 190 candidates
- Grouped by topics of interest & time zone

**CAREER
MENTORSHIP**

Sign-up for updates at

<https://www.womeningeospatial.org/join/mentorship>



#Manels - a common picture...



A common excuse:

“We tried, but we could not find any relevant women speakers”

Unconsciousness about
women underrepresentation

Women+ not on the radar for
expertise and speaking



Women in Geospatial+ Speakers Database

Be part of the Women in Geospatial+ speakers database! Register, speak up and embrace change!

Register and create your speakers profile:

<https://speakers.womeningeospatial.org>



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Launch in 2 phases



1

**Registration
phase** (NOW)

2

**Launch of full
platform**
(end of May)



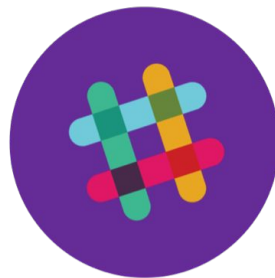
JOIN US TODAY!

Sign up: bit.ly/womeningeospatial_signup

Twitter: [@geospatialwomen](https://twitter.com/geospatialwomen)

Web: www.womeningeospatial.org

LinkedIn: www.linkedin.com/company/women-in-geospatial/



Be an **active**
community member



Be a **community**
builder and shaper



Be a **‘Women in
Geospatial+’** advocate