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## New EGU General Assembly logo to promote the principles of equality, diversity, and inclusion in the Earth, planetary, and space sciences

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The European Geosciences Union (EGU) recognises the importance of the principles of equality, diversity, and inclusion as a crucial foundation for the collaborative scientific research needed to answer fundamental scientific questions and address key societal and environmental challenges. As such, EGU is committed to improving the equality, diversity, and inclusion of opportunities within and beyond the Earth, planetary, and space science community, including providing a safe, open, accessible, and respectful environment for participants at all Union events. As a means of fostering diversity, conveners who are organising sessions at the annual EGU General Assembly have been asked to consider their team's diversity with respect to career stage, gender, geography, and scientific approaches.

To emphasise this guidance and further promote these principles, EGU piloted a new EDI logo in the EGU General Assembly 2021 programme. For a session to be awarded the new logo, it must have fulfilled all three of the following EDI criteria:

1. Include conveners from **multiple countries and institutes**, preferably with a diverse representation of geoscientists from the wider European community or beyond;
2. Have conveners from **different career stages**, including at least one ECS (but not only ECS); and
3. Include conveners that represent **more than one form of gender identity**.

This presentation will discuss the foundations and evolution of this member-led proposal; the logo design; challenges encountered during its implementation and how these were solved; and initial data resulting from this initiative. The authors, on behalf of EGU's Equality, Diversity, and Inclusion Working Group, also welcome feedback regarding the implementation and effectiveness of the EDI logo initiative during this session and via email at [edi@egu.eu](mailto:edi@egu.eu).

**EDI** 