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We Are the Possible: New Narratives Connecting Science, Health, Education and the Arts

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Our future is unwritten, it will be shaped by who we choose to be and the actions we take now individually and collectively. At the University of Exeter (UoE) we have pioneered a new way of communicating climate science that really engages people intellectually and emotionally in the lead up to and at major international negotiations to feel the drive to respond to the call to action. Building on the long term legacy, narrative, and impact of our UoE's We Are the Possible (UAE 2023), We Still Have a Chance (Egypt 2022) and One Chance Left (UK 2021), delivered successfully at the diplomatic and public spaces at COP, we have connected the UK and our global partners at the heart of the international conversation on confronting the climate crisis with determination, imagination, and hope, bridging the gap between science and the public.

Our purpose is to use the platform of COP to communicate new climate narratives, linking science, health, arts, and education and build strategic partnerships to raise awareness of the urgent need for collective climate action among children, young people, policy makers and the public. To achieve our purpose, we co-create new narratives underpinned by world-class science. These new narratives are the bedrock for translation into sustainable theatre performances, large scale murals, music and soundscapes, digital visualisations and animation, education toolkits, workshops, storytelling events, and more. We will discuss the power of linking storytelling and new media possibilities to catalyse climate action and solutions with diverse audiences locally and globally.