

## The Human factor in issuing severe weather warnings

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As we all know human behaviour is strongly influenced by earlier experiences, gained during our life. These experiences determine rather strongly your day to day behaviour, your way of acting, reacting and interacting. Due to intense and stressful experiences recently encountered you might even, against your normal way of acting, over-act and over-react during a next similar or quasi similar event.

This presentation is meant to explain the mechanism above related to severe weather situation meteorology. Mirroring together with the audience the human factors that are important for meteorologist. Next to that this presentation will give a better idea that it is also possible to take advantages out of these valuable human factors. A best practice example will be given to organise your severe weather warning strategies to take the best out of Human factors.