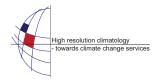
EMS Annual Meeting Abstracts Vol. 7, EMS2010-563, 2010 10th EMS / 8th ECAC © Author(s) 2010



Climate Services for Development

M. Saunby, B. Bhaskaran, C. Buontempo, and K. Willett Met Office Hadley Centre, Exeter, United Kingdom

Working to improve the lives of the poorest people in the world is a huge challenge that has cost \$2.3 trillion over the last 50 years. The work is far from done. Now there is also the challenge of adapting to changes in climate that threaten the very land on which the poorest live and work. There can be no simple plan to solve these problems, but those with information, knowledge or skills that could make a difference have a vital role to play.

In this presentation we explore recent developments in communications technologies, the use of these technologies in assisting development in poorer countries, and how "open data" is enabling the rapid flow of information to those who need it most. Examples of recent Met Office projects and collaborations illustrate challenges faced and technical approaches already available.

We pay particular attention to "feedback" - gathering information from end users throughout the entire lifetime of a service in order to best allocate resources and make rapid improvements in the quality, reach and benefits of climate services.