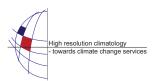
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Publishing Issues and Strategies for the Atmospheric Sciences: the Challenge of Climate Change

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Scientific publishers have always striven to find a balance between the requirements of authors and subscribers, technologies and costs, good publicity and notoriety. At present there are few subject areas as high profile – either in a beneficial or disastrous sense – as climate change. The need to publish and disseminate authoritative atmospheric sciences research, both primary and applied, to serve further research and policy is evident. So, how have publishers responded to the challenges this area represents?