

## **Weather forecasts column in European newspapers**

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In our digital era where more and more electronic media offer weather forecasts easily accessible, still printed newspapers have a standard column with weather forecasts. This study analyses a good sample from printed newspapers across Europe and gives an overview of how weather information is presented in them, meaning to examine, among others, which kind of data are published, who is the producer of the forecast, its extent and whether probabilistic information is presented to the reader.