



## **The covering of climate and energy policies in Estonian daily newspapers throughout 2009 and 2011**

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Many agree that climate change is one of the most important global issues. According to the Kyoto Protocol, it is the task of governments to inform people about the threats of climate change, but also about mitigation and adaptation policies. This task arising from the international treaty gives the climate scientists a special role in media, that other scientists don't have. This distinguished role is probably the reason why the connections between climate change issues and its media covering have been so extensively studied. Estonia is in this sense an exception, here climate change topic has been followed among the rest of ecological items. But our study concentrates on media coverings of climate and energy policies in two larger Estonian daily newspapers throughout the years 2009 and 2011. The aim of the study was to find out, which are the themes covered in the context of those policies, how much is the content of the articles connected to the actual daily events. The organisations represented and which public or social position did the spokesmen have was also an important object of the analyse. For instance we analysed whether the arguments given in the articles were neutral or imparting someone's business interests, how much the experts got the floor and whether results of some scientific research was also referred to.