



Uncomfortable about uncertainty - the challenge of communicating risk

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The human brain has been formed through millenia of evolution to make quick do-or-die decisions based on a superficial assessment of immediate risk. It is almost comically ill-equipped to address risk at long time-scales, and to incorporate probability and uncertainty into longer-term decisions. Communicating meaningful information from the rarefied statistical world of climate projections to "ordinary" people poses special challenges. This presentation considers the factors which influence the perception of risk and how these considerations might guide us in better communicating uncertainty.