



Presenting the weather forecasts in TV- a worldwide survey

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TV is one of the main channels through weather forecasts worldwide are delivered to the public. The survey examines some aspects of weather presentation in TV. It also tries to find out (a) the cooperation between National Met. Services and TV stations and (b) the technological means most commonly used during presentations. Among others, weather presenters from more than 50 countries, participated to this survey during the 11th International Weather and Climate Forum which took place in Paris. Due to the multinational participation into the survey, differences and similarities in weather presentation across continents will be explored.