



Five years of change in television weather presenting

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Five years is not a long time in the field of weather and climate – but a great many changes have occurred during that time period for television weather presenters in the United States. Technological advances have come at a rapid pace. Dual-polarization radar, for example, is in fairly-common usage in television weathercasts even though nationwide deployment by the National Weather Service was completed less than two years ago. Rapid scan satellite imagery and rapid refresh computer models are freely available. Weather presenters' duties have expanded; internet content is required, social media contributions are expected. There have also been changes in television presenters themselves. Of the 644 American Meteorological Society Certified Broadcast Meteorologists, 117 are women. The average salary of television weather presenters in the US has risen 3.2% in the past five years.