EMS Annual Meeting Abstracts Vol. 12, EMS2015-528, 2015 15th EMS / 12th ECAM © Author(s) 2015. CC Attribution 3.0 License.



An overview of the use of Twitter from weather presenters around the world

Tomas Molina (1), Enric Agud Pigue (2), Panagiotis Giannopoulos (3), and Montserrat Cañas (4) (1) Universitat de Barcelona, Barcelona, Spain (tomasmolinabosch@ub.edu), (2) TV3/Televisió de Catalunya, Barcelona, Spain (eagud.q@tv3.cat), (3) Hellenic Nat. Met. Service, Greece (pgiannop1@yahoo.com), (4) TV3/Televisió de Catalunya, Barcelona, Spain (mcanas.i@tv3.cat)

Undoubtedly social media now have become an additional channel for disseminating meteorological information and weather forecasts.

Following a similar previous study that focused on how national weather services use twitter to transmit weather information, this paper will focus on the use of twitter by individual meteorologists and weather presenters around the world. The sample contains more than 800 people.