



Evolution of TV weather forecasts in the last thirty years

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Television weather, which began with a presenter reading a weather bureau forecast on a black and white screen, has grown into a profession with presenters – often scientifically-trained – utilizing high-definition visual graphics, making television the most utilized source of weather information. Remote cameras and broadcaster-owned Doppler radars have become fairly common in the developed world. But the internet and mobile phones are changing the way the public gets weather information, and TV presenters must adapt the way they do their jobs as a result.