# International Observe the Moon Night:



An Opportunity for Global Community Engagement

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### Overview



- International Observe the Moon Night is an annual worldwide public engagement program that encourages observation, appreciation, and understanding of our Moon and its connection to planetary science and exploration.
- It is also a time to celebrate our personal and cultural connections to Earth's nearest celestial neighbor.
- Every autumn, we ask people around the globe to observe the Moon in some way (virtually or in-person).
- In doing so, participants become part of a worldwide collection of individuals united in admiring the Moon.







**Public Event** 



Municipalidad Cerro Navia

• Anyone anywhere on Earth can participate by <a href="https://www.hosting.or.or.net/">hosting or <a href="https://www.attending.or.net/">attending a virtual or in-person event, or by joining in as <a href="https://www.individual.lunar.observers">individual.lunar.observers</a>.



Private or Household Event

**Individual Participation** 

#### A Global Event



- International Observe the Moon Night is a global event people all around the world are invited to share in a celebration of lunar observation, science, and exploration.
- Since 2010, we have engaged with approximately 1.4 million participants in:
  - 107 different countries
  - All 50 U.S. states, Guam, Puerto Rico, and Washington, D.C.
- In 2019 alone, we reached an estimated 255,000 participants in:
  - o **102** different countries
  - All 50 U.S. states, Guam, Puerto Rico, and Washington, D.C.





2019 map of registered International Observe the Moon Night events (click on the map to learn about past events)

## Engaging Local Communities

- Most International Observe the Moon Night events are hosted with community partnerships, whether they be local astronomy clubs, community centers, libraries, or other organizations, which bolsters the event's impact at both an individual and community level.
  - These connections enable a wider sharing of Moon-themed stories, images, artwork, and science.
- International Observe the Moon Night provides an opportunity to connect with fellow lunar enthusiasts around the world through our <a href="Facebook page">Facebook page</a>, #ObserveTheMoon across social media platforms, and the official 2020 <a href="Flickr group">Flickr group</a>.
- Broad interpretation of <u>'observe'</u> is also encouraged.
  - Example: A call for lunar-inspired artwork.









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#ObserveTheMoon

MOON.NASA.GOV/OBSERVE