

## **The ORCID curriculum: User education as a tool to encourage uptake**

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Widespread adoption of ORCID and other persistent identifiers (PIDs) will benefit researchers, their organizations, and the whole research community. ORCID supports authoritative connections between researchers and their contributions and affiliations, saving time and building trust in scholarly communications. Achieving such wholesale adoption requires researchers to understand the value of PIDs; how, why, and when to use them and why doing so will benefit them.

Better education and outreach resources on PIDs for researchers is part of the answer, and this session will focus on ORCID's new curriculum for users - a toolkit of openly available resources launching in October 2017.

After a brief overview of the curriculum and resources, attendees will be invited to explore the accompanying tools and materials, including taking an interactive quiz to test their existing knowledge of ORCID; filling any resulting gaps in their knowledge; reviewing graphics and videos; and suggesting additional resources for future development. The session will end with a brainstorm/discussion of other ways to encourage PID usage, including the role of organizations in supporting this.

This is an interactive session for librarians and others who train researchers on scholarly communications issues, as well as researchers themselves; attendees will need a laptop to fully participate.