Revealing the mask of scholarly publishing for junior researchers: A collaborative webinar training model

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Publishing in scholarly works has become a prerequisite for many graduate and doctoral students in order to obtain their academic degrees. Having the first publication come out is never easy for these junior researchers. One of the challenges is their unawareness of important issues regarding scholarly publishing in a specific discipline, for example, peer review, open access, journal selection, and strategies to work with editors. Librarians have been attempting to support research and see fostering junior researchers to participate in scholarly communication a mission on top of their agenda. This talk will introduce a collaborative innovation between a university library and the Institute of Electrical and Electronics Engineers (IEEE), a major publisher in the field of engineering with a large number of journals, conference proceedings, books, trade magazines, standards, and reports published on a regular basis and many of them ranked highly. In the spring of 2017, McGill University Library, Montreal, Canada, collaborated with the Client Services Manager of IEEE and offered a webinar training session entitled “Publishing with IEEE” to McGill users. The one-hour webinar addressed the most in-demand topics on how to publish in IEEE publications. To help promote the webinar, an on-site group viewing was hosted on the campus at the same time. As a result, the group viewing was fully booked. Many participants commented that they learnt new knowledge from the webinar and wished to have similar learning opportunities in the future. The granularity and reflections of hosting this training session will be shared at this talk.