Keeping Up With Perpetual Motion:

Research Lifecycle Support Services in Academic Libraries

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Who are we, and what do we want?

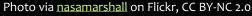
At Northeastern University, we are a core group of three librarians:

- Digital Repository Manager
- Director of Scholarly Communication and Digital Publishing
- Research Data Management Librarian

We frequently find ourselves asked to consult/provide support on different aspects of the same research project.

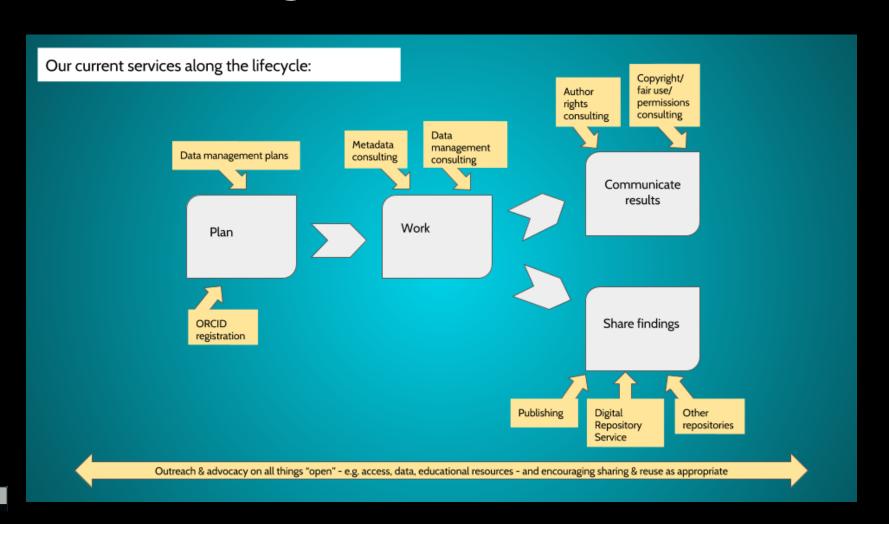
Our library had the idea that the three of us should join forces to provide a unified service.







Supporting the Research Lifecycle







Hello my name is

Research Lifecycle Group

Researcher Services

???





[Insert Name Here]

Biggest challenge so far: Deciding what to call ourselves

- How to position ourselves within the library and externally (on campus)
- What qualities and concepts do we want to emphasize?
- Where is there possibility of overlap/brand confusion?



Planning for the future

What's next vs. what's now

Balancing our current capabilities with a long-range vision in a changing landscape







Questions to consider

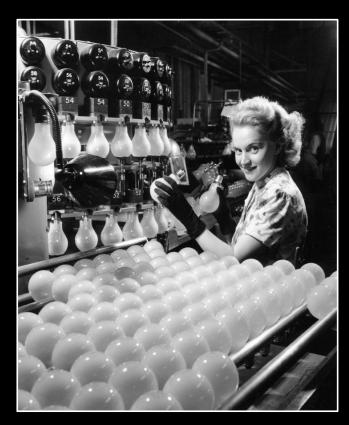


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- What services described here are you/your library currently offering and would they be more effective if offered together?
- Has there been change at your institution that has led to the need for the library to offer services like this?
- Who in your library would need to be directly involved in such a unified service and who could/should serve in supporting roles?
- What challenges of diplomacy might you encounter in your library and on your campus?
- What are some easy opportunities for success?



Thank you!

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