



## **Flood vulnerability diagnosis as an opportunity for improving flood risk culture**

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The resilience of territories that are exposed to flood risk requires the mobilization of all levels of the society. The present study focuses on the improvement of the « building block's » resilience through vulnerability diagnosis realized according an innovative approach. It gathers works made on several territories, in particular the Gard and the Hérault, where devices has been set up to reduce vulnerability of the built facing flood risk. Diagnosis methodology has been adapted to each kind of stake (houses, economic activities, public access buildings), as well as to the interlocutors' psychosocial characteristics (experience of a hazard, ressources) to favor the implementation of structural as well as organizational mitigation measures. Consequently, diagnosed persons are involved as actors of their own safety, and are more inclined to consider and to implement the recommended mitigation measures resulting from the diagnosis.